



# The Checkout

Timely news and information from the FRF Food Industry Council

Greetings Members!

I hope that everyone had a safe and productive 4<sup>th</sup> of July Holiday!

Cybersecurity continues to be a growing concern for the business community. It is important for all businesses to know what to do if your business experiences a cyber incident and where to find cybersecurity resources. To that end, the Florida Department of Economic Opportunity is hosting a free cybersecurity webinar specifically for small businesses. The webinar will be presented on July 20, 2022 from 3:00 – 4:00 p.m. ET. Please see the flyer below to register for this very important webinar.

Thank you all for everything that you do for our state and as always, please do not hesitate to reach out if we can be of further assistance!

Lorena A. Holley  
Vice President & General Counsel

*Save the Date*

## **VIRTUAL TRAINING SERIES**

**Employee Health and Clean Up of  
Vomiting and Diarrheal Events**

**Wednesday, August 16 | 9:00 am (ET)**



## FRF & FDACS Virtual Training Series

Mark your calendars for our next Virtual Training Series event on August 16th!  
Registration will open on August 2nd!

- **August 16, 2022 | 9:00-10:00 Am (ET) | Employee Health and Clean Up of Vomiting and Diarrheal Events**

## Cybersecurity Webinar for Small Business Owners

Hosted by ESF 18: Business, Industry, and Economic Stabilization

The Florida Department of Economic Opportunity (DEO) and State Emergency Response Team (SERT) will host a cybersecurity webinar for Florida's small business community on July 20, 2022, from 3:00 to 4:00 p.m. Eastern Time (ET). Join the webinar to learn how current geopolitical tensions affect cybersecurity issues, what to do when businesses experience a cyber incident, and where to find cybersecurity resources through state and federal partners.

# CYBERSECURITY WEBINAR FOR SMALL BUSINESS OWNERS

**JULY 20, 2022**  
**3:00 - 4:00 P.M. ET**

**REGISTER  
HERE**

### SPEAKERS:

- Cybersecurity and Infrastructure Security Agency (CISA)
- Federal Bureau of Investigations (FBI)
- Florida Small Business Development Center (SBDC)



[Register Here](#)

# Upside

## GetUpside rebrands as Upside Raises \$165M Series D to Transform Brick and Mortar Commerce

GetUpside, the retail technology company rebranded as Upside, announced that it has raised \$65 million in equity financing and \$100 million in debt financing from General Catalyst with participation from existing investors including Bessemer Ventures and Builders VC. This latest round brings Upside's valuation to \$1.5 billion.

Upside is a two-sided marketplace platform that drives proven, incremental profit to businesses, while at the same time giving users more purchasing power on the things they need everyday. Over 50,000 grocery stores, restaurants, gas stations and convenience stores across the country have partnered with Upside, and 30 million consumers have access to Upside offers through its app and partner apps. To date, Upside has driven \$550 million back into local communities, and has committed 1% of all revenue to sustainability initiatives related to its areas of operation.

[Learn more](#)

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## Recalls & Safety Alerts

### New this issue:

- **7/06/2022:** [Bumble Bee Foods, LLC Smoked Clams](#) -Contains Per- and polyfluoroalkyl substances (PFAS)
- **7/05/2022:** [J&M Foods Favorite Day Lavender Shortbread Cookie](#)-Potential for Undeclared Soy or Eggs

[FDA Recalls](#)



## Does Your Current Workers Comp Policy Pay Dividends? Ours Does.

The Florida Retail Federation's For-Profit subsidiary, FRF Services, Inc. provides insurance

coverage for members of the Florida Retail Federation's Food Industry Council. Specialty programs have been created for the retail grocery industry to cover your business and offer a premium dividend on your Workers' Compensation insurance coverage. Contact Jon Stolp at [jstolp@frfinsurance.com](mailto:jstolp@frfinsurance.com) or [click here](#) for more information or to request a quote today.

## Interested in Becoming a Member of the Food Industry Council?

Florida Retail Federation has represented Florida's grocers for more than 80 years. We lead the way in educating, assisting, and advocating on behalf of Florida's grocers.

FIC has proven success in promoting business friendly practices while protecting Florida's retailers from unfavorable policy. We assist member companies in navigating regulatory issues and provide support and assistance during declared states of emergency and natural disasters. What is important to you is important to us. We are here to work for you.

For more information contact Lorena Holley at [lorena@frf.org](mailto:lorena@frf.org) or (850)222-4082.



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