



Greetings Members!

Happy Labor Day weekend! On behalf of the entire staff of the Florida Retail Federation, I want to thank all of you in the food industry for your constant hard work and dedication to keeping this crucial industry robust! We will continue to work hard and advocate on your behalf and we feel privileged to represent such an important industry.

In addition, please note that we are now almost halfway through the 2022 Hurricane Season. While it has been relatively quiet so far, traditionally the fall months have been the busiest and so it is important to stay vigilant and make sure that your business is prepared for any tropical activity. As always, the Florida Retail Federation team will be present at the state Emergency Operations Center in Tallahassee for all named storms. For additional resources and information about how you can prepare your business, visit <https://floridadisaster.biz/>

Lorena A. Holley  
Vice President & General Counsel

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**ICYMI: FIC & FDACS Virtual Training Series: Employee Health &  
Clean Up of Vomiting & Diarrheal Events Available on Demand**

## VIRTUAL TRAINING SERIES

### Employee Health and Clean Up of Vomiting and Diarrheal Events

Wednesday, August 16 | 9:00 am (ET)



[Watch Here](#)

#### Recent Updates From WIC

WIC recently notified participating WIC grocers in Florida that WIC has extended the temporary allowance for the issuance of a broader variety of formula.

Due to the continued shortages/unavailability of infant formula, Florida WIC will temporarily extend the allowance of **larger can sizes and additional brands** to allow participants to purchase the powder infant formula that can be found in the grocery stores until **December 31, 2022**.

#### Quaker Instant Oatmeal and Instant Grits Size Change

Recently, there have been box size and UPC changes on Quaker instant cereals. The 11.8 oz. Quaker Instant Oatmeal Original and the 12 oz. Quaker Grits Original have each been changed to a 9.8 oz. box size (10 packs per box). The new UPCs have been added to the Florida WIC approved product list. The new 9.8 oz. size of Quaker Instant Grits Original and 9.8 oz. size of Quaker Instant Oatmeal Original is currently able to be purchased by WIC clients.

### Natural Disaster Panel Conversation September 8, 2022 | 12:00-1:30 PM (ET)

In recognition of September's Disaster Preparedness Month, we invite you to join the U.S. Department of Labor for a panel conversation with federal agencies and worker advocates about efforts and resources available to support workers affected by a natural disaster. The webinar is free to attend.

The panel conversation will include representatives from:

- US DOL, Wage and Hour Division (Host)
- Federal Emergency Management Agency
- Small Business Administration
- US DOL, Occupational Safety and Health Administration
- Worker Advocate Representative(s)

[Register Here](#)

## National Supermarket Association-Florida & Sherwood Food Distributors to Host DSD Purchasing Event September 14, 2022 | Miami Airport Convention Center

NSA Florida along with Sherwood Food Distributors' Miami Division is preparing the most successful "One Day" DSD purchasing and sales event. It will be the only Show to be held in South Florida in 2022. Our desire is to show off our **best suppliers** with an exclusive list of **extremely hot deal buys on their Best-selling items**. We will be packing the sales floor with enthusiastic customers traveling from all over the state and the Caribbean to take advantage of Truckload Buying Power in an effort to generate unbelievable sales numbers for everyone, as we have accomplished in previous years.

# Upside

### GetUpside rebrands as Upside Raises \$165M Series D to Transform Brick and Mortar Commerce

GetUpside, the retail technology company rebranded as Upside, announced that it has raised \$65 million in equity financing and \$100 million in debt financing from General Catalyst with participation from existing investors including Bessemer Ventures and Builders VC. This latest round brings Upside's valuation to \$1.5 billion.

Upside is a two-sided marketplace platform that drives proven, incremental profit to businesses, while at the same time giving users more purchasing power on the things they need everyday. Over 50,000 grocery stores, restaurants, gas stations and convenience stores across the country have partnered with Upside, and 30 million consumers have access to Upside offers through its app and partner apps. To date, Upside has driven \$550 million back into local communities, and has committed 1% of all revenue to sustainability initiatives related to its areas of operation.

[Learn more](#)

## Recalls & Safety Alerts

### New this issue:

- **9/01/2022:** [GreenWise Animal Crackers\(Toufayan Bakeries\)](#)-Undeclared coconut
- **8/31/2022:** [Albertsons Companies Ready Meals Cooked Shrimp with Cocktail Sauce and Snow Crab Legs Imitation Surimi](#)-Undeclared fish allergen
- **8/30/2022:** [Tai Phat Wholesalers, LLC Three Golden Coins Dried whole or sliced mushrooms](#)- Potential to be contaminated with *Salmonella*
- **8/29/2022:** [Keswick Creamery Various cheeses](#)-Potential to be contaminated with *Listeria monocytogenes*



## Does Your Current Workers Comp Policy Pay Dividends? Ours Does.

The Florida Retail Federation's For-Profit subsidiary, FRF Services, Inc. provides insurance coverage for members of the Florida Retail Federation's Food Industry Council. Specialty programs have been created for the retail grocery industry to cover your business and offer a premium dividend on your Workers' Compensation insurance coverage. Contact Jon Stolp at [jstolp@frfinsurance.com](mailto:jstolp@frfinsurance.com) or [click here](#) for more information or to request a quote today.

## Interested in Becoming a Member of the Food Industry Council?

Florida Retail Federation has represented Florida's grocers for more than 80 years. We lead the way in educating, assisting, and advocating on behalf of Florida's grocers.

FIC has proven success in promoting business friendly practices while protecting Florida's retailers from unfavorable policy. We assist member companies in navigating regulatory issues and provide support and assistance during declared states of emergency and natural disasters. What is important to you is important to us. We are here to work for you.

For more information contact Lorena Holley at [lorena@frf.org](mailto:lorena@frf.org) or (850)222-4082.



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