

THE VOICE OF FLORIDA RETAILING

# Freedom Month Sales Tax Holiday July 1-31, 2024

Consumers can purchase qualifying recreation and outdoor items and admissions to entertainment and cultural events exempt from tax during the 2024 Freedom Month Sales Tax Holiday. Passed by the Florida Legislature and signed into law by Gov. Ron DeSantis, the sales tax holiday begins Monday, July 1 and extends through Wednesday, July 31.

Eligible items and criteria for tax-free savings include:

#### Boating and water activity supplies:

- Life jackets and coolers with a sales price of \$75 or less;
- Recreational pool tubes, floats, inflatable chairs and pool toys with a sales price of \$35 or less;
- Safety flares with a sales price of \$50 or less;
- Water skis, wakeboards, kneeboards, and recreational inflatable water tubes or floats capable of being towed with a sales price of \$150 or less;
- Paddleboards and surfboards with a sales price of \$300 or less;
- Canoes and kayaks with a sales price of \$500 or less;
- Paddles and oars with a sales price of \$75 or less; and
- Snorkels, goggles, and swimming masks with a sales price of \$25 or less.

### Camping supplies:

- Tents with a sales price of \$200 or less;
- Sleeping bags, portable hammocks, camping stoves, and collapsible camping chairs with a sales price of \$50 or less; and
- Camping lanterns and flashlights with a sales price of \$30 or less.

### Fishing supplies:

- Individual rods and reels with a sales price of \$75 or less; or
- A set of rods and reels with a sales price of \$150 or less;
- Tackle boxes or bags with a sales price of \$30 or less; and
- Individually sold bait or fishing tackle with a sales price of \$5 or less; or
- Multiple bait and tackle items that are sold together with a sales price of \$10 or less.

#### Other recreational items:

- Eligible electric scooters with a sales price of \$500 or less\*;
  - Eligible scooters must have two or fewer wheels, with or without a seat or saddle for the rider, equipped with an electric motor, weigh less than 75 pounds and measure less than 2 feet wide, with a maximum speed under 35 miles per hour. Sunscreen or insect repellant with a sales price of \$15 or less;
- Sunglasses with a sales price of \$100 or less;
- Binoculars with a sales price of \$200 or less;
- Water bottles with a sales price of \$30 or less;
- Hydration packs with a sales price of \$50 or less;
- Outdoor gas or charcoal grills with a sales price of \$250 or less;
- Bicycle helmets with a sales price of \$50 or less;
- Bicycle with a sales price of \$500 or less;
- Individual residential pool and spa replacement parts, nets, filters, lights and covers with a sales price of \$100 or less; and
- Residential pool and spa chemicals purchase with a sales price of \$150 or less.

# Tax-free savings on the following entertainment activities and events scheduled to be held from July 1 through December 31, 2024:

- Live music events;
- Live sporting events;
- Movies;
- Entry to a museum, including annual passes;
- Entry to a state park, including annual passes;
- Entry to a ballet, play, or musical theatre performance;
- Season tickets for ballets, plays, music events, or musical theatre performances;
- Entry to fairs, festivals, or cultural events; or
- Access or use of private and/or membership clubs providing physical fitness facilities.

The legislation to create Freedom Month Sales Tax Holiday was established by HB 7073, which was signed into law on May 7, 2024, by Governor Ron DeSantis. Freedom Month is one of the many tax holidays established this session by the Florida Legislature.

For additional information including the Tax Information Publication (TIP), FAQ for businesses, and promotional materials visit the Florida Department of Revenue's Website at: <u>https://floridarevenue.com/freedommonth</u>